



AGENDA

**FREDERICK COUNTY BOARD OF SUPERVISORS and
PARKS AND RECREATION COMMISSION JOINT WORK SESSION
WEDNESDAY, MAY 8, 2019
5:00 P.M.
BOARD ROOM, COUNTY ADMINISTRATION BUILDING
107 NORTH KENT STREET, WINCHESTER, VIRGINIA**

1. Call to Order
2. Adoption of Agenda
3. Presentation by Winchester-Frederick County Convention & Visitors Bureau
Justin Kerns, Tourism Bureau Director

A. DRAFT Three-Year Strategic Destination Plan Schematic:
FY2020–FY2022 (**See Attached**)

B. FY2020–FY2022 Strategic Destination Plan Rationale and New
Directions (**See Attached**)

These draft documents are being presented to the County Board of Supervisors and the City Council to gain input. After the input process, any changes will be made and then re-submitted to each body for final approval.

4. Presentation: Parks & Recreation Master Plan
Jason Robertson, Director of Parks & Recreation

*The Parks and Recreation Commission adopted the Parks and Recreation Master Plan (**See Attached**) in June of 2018 and has included recent information for the May 8, 2019 Joint Work Session. The Commission appreciates the opportunity to discuss how parks and recreation services to Frederick County can be improved.*

5. Adjourn