




MEMO

To: Parks and Recreation Buildings and Grounds Committee
From: Jon Turkel, Assistant Director 
Subject: Buildings and Grounds Committee Meeting Report
Date: July 2, 2020

The Buildings and Grounds Committee is scheduled to meet at 10am on Tuesday July 7, 2020 in the James Wood Shelter, Clearbrook Park, Poolside Drive, Clearbrook, VA 22624. Items to be discussed include:

Items Requiring Action:

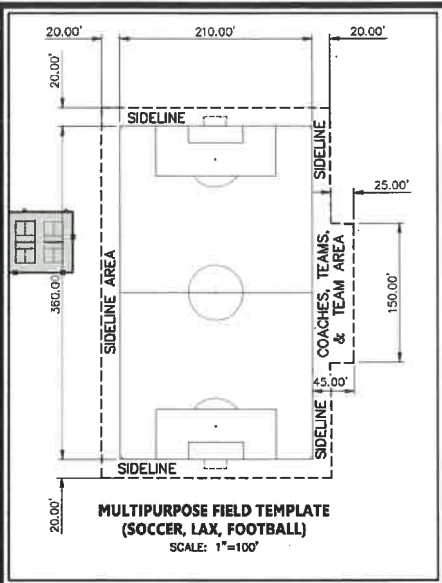
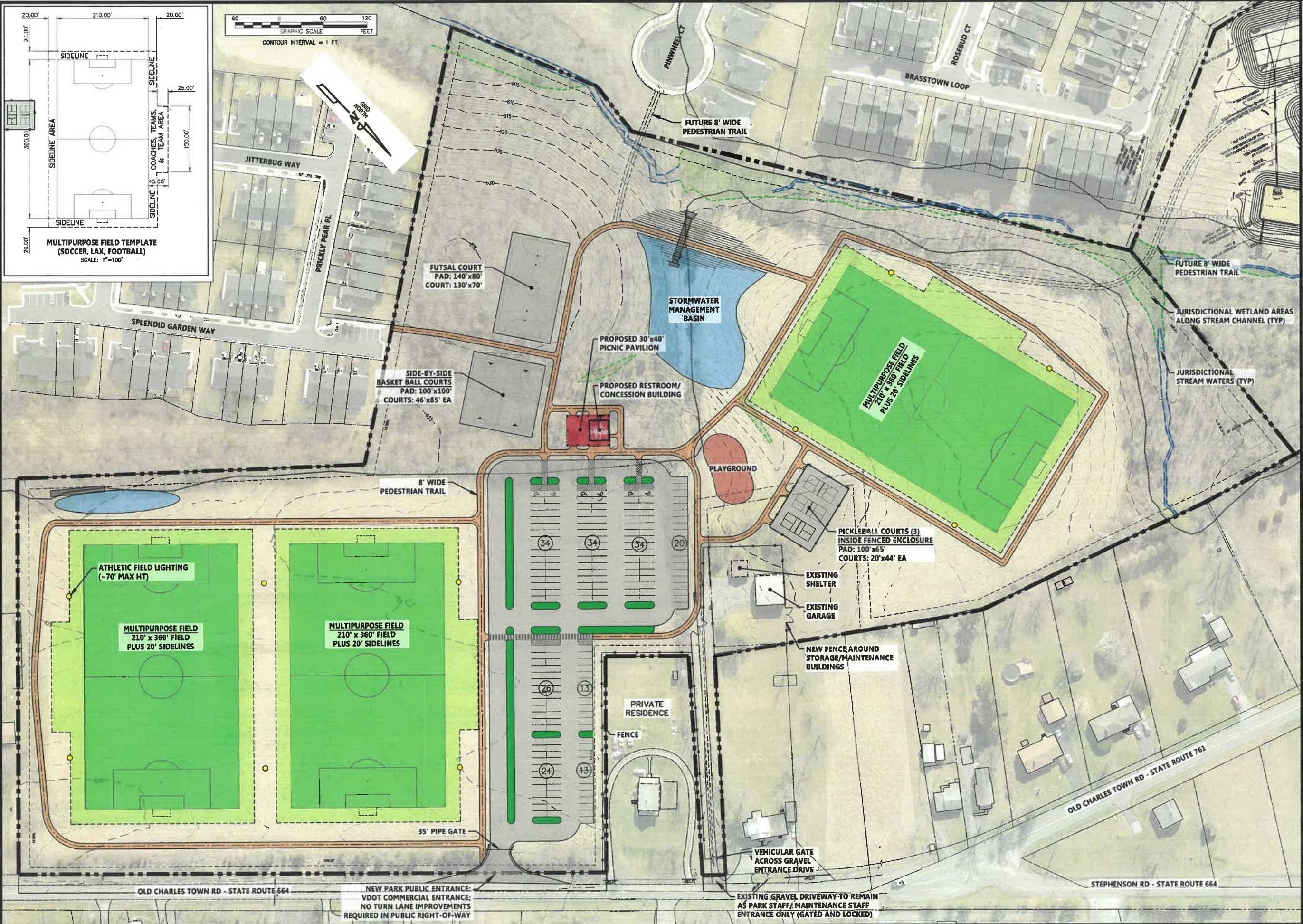
1. Old Charlestown Road Park Master Plan
A revised master plan for the Old Charlestown Road Park reflects comments provided previously by the committee. Staff is seeking a recommendation to forward the revised plan to the Parks and Recreation Commission for consideration. (Attachment 1)

Items for Discussion

2. Proposal for Banners on Little League Fields
Frederick County American Little League (FCALL) has submitted a proposal/request to allow advertising for the playing season. Staff is seeking guidance from the committee on a response and/or options. (Attachment 2).
3. Rules Regarding use of Electric Power Assisted Bicycles (E-Bikes) in Parks
The general assembly recently passed legislation regarding e-bikes. Some key points:
 1. E-bikes are to be allowed anywhere a traditional bicycle is allowed.
 2. E-bikes sold from 2021 must have classification stickers:
 - a. Class 1: Assist when pedaling up to 20mph
 - b. Class 2: Assist with or without pedaling up to 20mph
 - c. Class 3: Assist when pedaling up to 28mph
 3. Any Class 1 or 2 e-bike restrictions on shared-use paths require a public hearing

Staff would like to gauge the committees' interest in restricting e-bike use on park paths and/or trails.

4. Clearbrook Park Recreation Amenity Development
Discussion of potential amenity development opportunities at Clearbrook Park.
5. Staff Updates
Informational updates
6. Other Business



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**OLD CHARLESTOWN ROAD PARK
 MASTER PLAN**

FREDERICK COUNTY, VA

REVISIONS		
NO.	COMMENTS	DATE

PROJECT TEAM	
PIC	TREVOR M. KIMZEY, PE
PM	TREVOR M. KIMZEY, PE
DESIGN	MBL
ISSUE DATE	
06/16/2020	
GNI JOB NO.	
2998.0	
SHEET TITLE	
MASTER PLAN SITE LAYOUT	
SHEET NUMBER	
1 OF 1	

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Frederick County American Little League

P.O. Box 2412 * Winchester, VA 22604 * www.fcalittleleague.com

E.I.N. # 54-1381894 League ID# 3460313

Proposal June 30th, 2020

To: Frederick County Parks and Recreation
Cory Smith, Superintendent of Parks

Re: Sponsorship Banners at Stonewall Park

Frederick County American Little League is requesting permission from the county to display sponsorship banners at a field of the county's choosing at Stonewall Park.

Due to not having a spring season and potentially no fall season, both the league and the county have lost considerable revenue in 2020. One of the ways we would like to make up for that is by developing banners that can be hung during on the field during the upcoming seasons. FCALL is open to giving the league a percentage of each banner sold as a source of lost revenue for the cancelled 2020 seasons.

In addition to creating a community partnership with our organization, these temporary banners would help us generate enough revenue to continue the Little League program through these difficult budgetary times. Most Little League Baseball groups in our area, including Winchester City and Warren county have had local business sponsorship banners posted at their fields for years. Upon speaking with most of FCALL's sponsors, many of them have sent their additional sponsorship money to other leagues because banners are the number one choice of advertising businesses would like to invest in.

As residents of Frederick County, it is important to the Board of Directors that only Frederick County based businesses would be allowed to participate in this form of advertising. By displaying local banners on the fields, it will only help develop more local commerce and help keep consumer spending within Frederick County. FCALL also plans to take a percentage of the proceeds of banner sponsorship sales to create an "At Risk Youth Sponsorship Fund" to help pay for registration fees, uniforms and equipment for children and families who are need based. We would like to work in conjunction with the county to name this particular fund after someone who has dedicated extraordinary service to Frederick County Parks and Recreation.

Our signs would be approximately four feet tall by six feet wide and facing in toward the field. They will be constructed of the same wind screen material used on the backstops of Clearbrook Park. They would be exceedingly difficult to see from anywhere outside the baseball-field itself - and should not create any issues with the local residential community. They would be professionally constructed and similar in size and design. FCALL would hang them at the beginning of the baseball season and take them down at its conclusion.

Thank you in advance for your cooperation and we look forward to working with the county in helping promote local commerce within our community.

Sincerely,

FCALL Board of Directors