

ECONOMIC DEVELOPMENT AUTHORITY

COUNTY OF FREDERICK, VIRGINIA

(540) 665-6382
Fax (540) 667-0370

AGENDA
ECONOMIC DEVELOPMENT AUTHORITY
MEETING
(TUESDAY, JUNE 3, 2014)
(10:00 A.M.)
COUNTY ADMINISTRATION BUILDING
BOARD OF SUPERVISORS CLOSED SESSION ROOM
107 N. KENT STREET
WINCHESTER, VIRGINIA

1. Call to Order.
2. Approval of Minutes – March 20, 2014. **(See Attached)**
3. Treasurer's Report. **(See Attached)**
4. Discussion of Signage Along Major Routes Entering Frederick County. **(See Attached)**
5. EDC staff briefing on transition to EDA staff. **(See Attached)**
6. Update on Economic Development Bus Tour and Luncheon. **(See Attached)**
7. Such other business as may come before this Authority.

Please contact the Office of the County Administrator at 540-665-6382 if you are unable to attend this meeting.

**ECONOMIC DEVELOPMENT
AUTHORITY**

MEETING MINUTES

MARCH 20, 2014

A meeting of the Frederick County Economic Development Authority was held on Thursday, March 20, 2014, at 10:00 A.M. in the County Administration Building, Board of Supervisors' Closed Session Room, 107 North Kent Street, Winchester, Virginia.

PRESENT: Richard Dick; Jim Lockard; John McKenzie; Jay Meyers; Dan Wall; and Gary A. Lofton, Board of Supervisors' Liaison

ABSENT: Beverley Shoemaker and J. Stanley Crockett

STAFF: John R. Riley, Jr. Secretary/Treasurer; Jay E. Tibbs, Assistant Secretary/Treasurer; and Michael Bryan, Attorney

MEETING CALLED TO ORDER

Chairman Dick called the meeting to order.

APPROVAL OF MINUTES

The minutes from the February 20, 2014 meeting were presented.

Upon a motion by Mr. Meyers, seconded by Mr. Wall, the minutes from the February 20, 2014 meeting were approved.

Richard G. Dick	Aye
Beverley Shoemaker	Absent
J. Stanley Crockett	Absent
Jim Lockard	Aye
John McKenzie	Aye
Jay C. Meyers	Aye
Dan Wall	Aye

TREASURER'S REPORT - APPROVED

Secretary/Treasurer Riley submitted the following report:

Checking Account - Bank of Clarke County as of March 13, 2014 - \$3,387.30

Savings Account - Scott & Stringfellow as of March 13, 2014 - \$202,493.27

Upon motion made by Mr. McKenzie, seconded by Mr. Meyers, the Treasurer's Report

was approved as submitted by the following recorded vote:

Richard G. Dick	Aye
Beverley Shoemaker	Absent
J. Stanley Crockett	Absent
Jim Lockard	Aye
John McKenzie	Aye
Jay C. Meyers	Aye
Dan Wall	Aye

LOCAL ECONOMIC DEVELOPMENT INCENTIVE GRANT PERFORMANCE AGREEMENT – PACTIV, LLC

The Authority considered a proposed Performance Agreement dated February 26, 2014 by and between the County of Frederick, the Authority, and **PACTIV, LLC**. Under the terms of the Agreement, **PACTIV, LLC** intends to expand and improve a facility with a capital expenditure of approximately \$5,000,000 and will further entail the creation of 25 new jobs at the Facility. The Authority agreed to make a cash grant to **PACTIV, LLC** in the sum of \$50,000, in accordance with the terms of the Agreement.

After review of the Memorandum of Understanding and discussion of the same, upon motion duly made by John L. McKenzie, seconded by Jay C. Meyers, it was unanimously

RESOLVED that the Performance Agreement dated February 26, 2014 with **PACTIV, LLC** was approved, as promoting industry and developing trade for the benefit of the inhabitants of the Commonwealth through the increase of their commerce and promotion of their prosperity.

The above motion was approved by the following recorded vote:

Richard G. Dick	Aye
Beverley Shoemaker	Absent
J. Stanley Crockett	Absent
Jim Lockard	Aye
John McKenzie	Aye
Jay C. Meyers	Aye
Dan Wall	Aye

DISCUSSION OF SIGNAGE ALONG MAJOR ROUTE ENTERING FREDERICK COUNTY

Mr. Meyers provided an update on the EDA signage subcommittee's meeting with Mrs. Sally Coates, Executive Director, Winchester-Frederick County Convention & Visitors' Bureau. He advised the subcommittee discussed branding ideas and possible funding and/or sponsorships for the proposed new signage. Mrs. Coates suggested engaging a public relations firm to answer questions about what Frederick County would look like in the future. The price estimate for this service was about \$40,000.

Secretary/Treasurer Riley suggested:

- The EDA and/or subcommittee task the executive director of the EDC to work with Mrs. Coates on the branding initiative;
- Send the signage recommendation forward to the Transportation Committee for guidance on the structure of the signs, placement, and how VDOT might work with the County to accomplish this objective; and
- Give the EDC executive director and Mrs. Coates time put their thoughts about engaging the PR firm on paper.

Upon a motion by Mr. Meyers, seconded by Mr. McKenzie, the EDA recommended moving forward with the suggestions outlined by the secretary/treasurer.

The above motion was approved by the following recorded vote:

Richard G. Dick	Aye
Beverley Shoemaker	Absent
J. Stanley Crockett	Absent
Jim Lockard	Aye
John McKenzie	Aye
Jay C. Meyers	Aye
Dan Wall	Aye

ECONOMIC/LEGISLATIVE LUNCHEON AND BUS TOUR

Secretary/Treasurer Riley advised that he had spoken with Chairman Dick and Board of Supervisors Chairman Richard Shickle about holding an economic/legislative luncheon and bus tour for our local delegation, State economic development staff, and Commonwealth

Transportation Board and VDOT representatives. Since the annual January reception/dinner was canceled due to weather, this would be another opportunity to express our thanks to those individuals and showcase Frederick County.

The EDA members present thought it would be a good idea.

Upon a motion by Mr. McKenzie, seconded by Mr. Meyers, the EDA unanimously approved organizing the economic/legislative luncheon and bus tour.

The above motion was approved by the following recorded vote:

Richard G. Dick	Aye
Beverley Shoemaker	Absent
J. Stanley Crockett	Absent
Jim Lockard	Aye
John McKenzie	Aye
Jay C. Meyers	Aye
Dan Wall	Aye

ADJOURN

**THERE BEING NO FURTHER BUSINESS TO COME BEFORE THIS
AUTHORITY, THE MEETING WAS ADJOURNED. (10:33 A.M.)**

Richard G. Dick
Chairman

John R. Riley, Jr.
Secretary

ECONOMIC DEVELOPMENT AUTHORITY

COUNTY OF FREDERICK, VIRGINIA

(540) 665-6382
Fax (540) 667-0370

**TREASURER'S REPORT SYNOPSIS
ECONOMIC DEVELOPMENT AUTHORITY
May 30, 2014**

BANK OF CLARKE COUNTY

Beginning Balance - as of February 26, 2014		\$3,387.30
Total Deposits	\$500,000.00	
Total Disbursements	\$501,320.94	
BALANCE AS OF May 30, 2014		<u><u>\$2,066.36</u></u>

SCOTT & STRINGFELLOW

Beginning Balance - As of February 26, 2014		\$202,493.27
Total Deposits	\$4.88	
Total Disbursements	\$0.00	
BALANCE AS OF May 30, 2014		<u><u>\$202,498.15</u></u>

ECONOMIC DEVELOPMENT AUTHORITY

COUNTY OF FREDERICK, VIRGINIA

(540) 665-6382
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TREASURER'S REPORT
ECONOMIC DEVELOPMENT AUTHORITY
May 30, 2014

BANK OF CLARKE COUNTY

Beginning Balance - as of February 26, 2014		\$3,387.30
<u>Deposits</u>		
4/16/2014 Deposit (Governor's Opportunity Fund - HP Hood LLC)	\$500,000.00	
TOTAL DEPOSITS	\$500,000.00	
<u>Disbursements</u>		
3/31/2014 Michael L. Bryan, Legal Fees	\$1,073.44	
4/24/2014 Michael L. Bryan, Legal Fees	\$247.50	
4/24/2014 Bank of Clarke County (Cashier's Ck. HP Hood LLC)	\$500,000.00	
TOTAL DISBURSEMENTS	\$501,320.94	
BALANCE AS OF May 30, 2014		<u>\$2,066.36</u>

ECONOMIC DEVELOPMENT AUTHORITY

COUNTY OF FREDERICK, VIRGINIA

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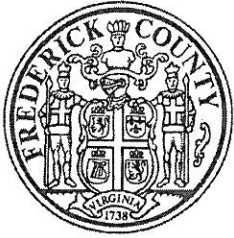
TREASURER'S REPORT
ECONOMIC DEVELOPMENT AUTHORITY
March 13, 2014

SCOTT & STRINGFELLOW

Beginning Balance - As of February 26, 2014	\$202,493.27
<u>Deposits</u>	
3/31/2014 Interest	\$4.88
<u>Disbursements</u>	
	\$4.88
TOTAL DISBURSEMENTS	\$0.00
BALANCE AS OF March 30, 2014	<u>\$202,498.15</u>

The Frederick County EDA's Signage Subcommittee met on Tuesday, April 29, 2014. The following is a bulleted recap of items discussed:

- 2 EDA members present
- 4 signs (like Fauquier) to go up at four cardinal points
- Exact location to be determined (Extreme boundaries or adjacent to City)
- EDC will provide some mock up designs for signs (simple – Frederick County Welcomes You with website)
- EDC to get quotes for signs
- EDA to pay for signs up to \$10,000.
- Inquire if Parks & Rec or Public Works can install
- If signs created extended noise, then look to install other signs with some sponsorship help, perhaps having Parks & Rec serve as the collector for sponsors given their current activity with sponsorships.



MEMORANDUM

TO: Board of Supervisors
FROM: John A. Bishop, AICP, Deputy Director - Transportation *JAB*
RE: Transportation Committee Report for Meeting of April 28, 2014
DATE: May 7, 2014

The Transportation Committee met on April 28, 2014 at 8:30 a.m.

Members Present

Chuck DeHaven (voting)
James Racey (voting)
Gene Fisher (voting)
Lewis Boyer (liaison Stephens City)
Gary Oates (liaison PC)

Members Absent

Mark Davis (liaison Middletown)
Christopher Collins (voting)

*****Items Requiring Action*****

1. Welcoming Signage

One of the recommendations of the recent business friendly committee work was to recommend that welcoming signage be placed at key entrances to Frederick County.

For signage along primary routes such as Route 522, Route 50, or Route 11, the process is fairly simple. The County would need to design the signage and place it in accordance with VDOT standards and practices and with a VDOT permit. Attached please find the VDOT guidelines as well as a memorandum of support from Mr. Riley which includes example signage.

For signage along I-81, the process is somewhat more complicated. VDOT does not allow location of such signage within the limited access right-of-way so alternative methods must be evaluated. To utilize an existing billboard, the cost would be approximately \$600 per month in addition to what the cost would be to create and install the signage itself. Staff would recommend that the agency doing the signage cooperate with property owners neighboring the I-81 right-of-way to purchase or occupy enough land to place and maintain a sign. This can be accomplished with a conditional use permit and would allow for greater variability and likely a more attractive signage design. Actual cost of this option would be highly variable depending upon agreements reached with property owners and final signage design.

In addition to this material staff and VDOT noted that signage cannot be placed in the median.

Motion was made by Mr. Racey and Seconded by Mr. Fisher to recommend that the Board direct the EDA to proceed with signage on the primary routes and to further investigate the options (rented billboard vs. county owned sign) and to include consideration of the water tower. Motion passed unanimously.

- b. No signs shall be erected that would restrict sight distance, or are close to highway warning and directional signs;
- c. Signs regarding forest fires should be placed by fire wardens; and
- d. Signs shall be maintained by the Department of Forestry.

In all cases, the forest warden is to coordinate the desired location of these signs with the district administrator's designee prior to placement.

2. Garden week. These signs are erected and removed by employees of VDOT. The appropriate committee of the Garden Club of Virginia will designate the gardens and places that are to be officially opened during Garden Week and notify the district administrator's designee accordingly, who will ensure the appropriate placement of these signs.

3. Roadside acknowledgement. These signs acknowledge the name and logo of businesses, organizations, communities, or individuals participating in the landscape of a segment of the right-of-way in accordance with the Comprehensive Roadside Management Program (see 24VAC30-151-760). As the landscaping is accomplished under a land use permit, the signs are considered to be covered by that permit.

4. Rescue squad. These signs are fabricated, erected, and maintained by VDOT. The signs may be used on the approaches to the rescue squad headquarters as shown in the Virginia Supplement to the Manual on Uniform Traffic Control Devices (see 24VAC30-151-760).

5. Fire station. These signs are fabricated, erected, and maintained by VDOT. The signs may be used on the approaches to fire station headquarters as shown in the Virginia Supplement to the Manual on Uniform Traffic Control Devices (see 24VAC30-151-760).

6. Bird sanctuary. Upon receipt of a request from a town or city, VDOT will fabricate and erect these signs, at the expense of the municipality, at the corporate limits of the town or city under the municipality name sign as shown in the Virginia Supplement to the Manual on Uniform Traffic Control Devices (see 24VAC30-151-760). In order for a municipality to be designated as a bird sanctuary, the municipality must pass a resolution to that effect. The municipality shall be responsible for maintenance of bird sanctuary signs.

7. Historical highway markers. Information regarding the historical highway marker program may be obtained from the Virginia Department of Historic Resources. Applications for historical highway markers shall be obtained from and submitted to the Virginia Department of Historic Resources.

B. The district administrator's designee may authorize the placement of the following miscellaneous signs within right-of-way under the auspices of a single use permit:

1. Locality identification or "welcome to" signs. Requests for locality identification or "welcome to" signs to be located within nonlimited access right-of-way. These signs shall not be placed on limited access right-of-way. Locality identification or "welcome to" signs that interfere with roadway safety, traffic capacity, or maintenance shall not be permitted. A permit application requesting placement of a locality identification or "welcome to" sign within the right-of-way must be accompanied by a formal resolution from the local governing body or a letter from the chief executive officer of the local government. Such signs shall meet all VDOT breakaway requirements (see Road Design Manual, 24VAC30-151-760) or be erected outside of the clear zone. No advertising shall be placed on these

signs. The local governing body shall be responsible for maintenance of the locality's identification or "welcome to" signs in perpetuity.

2. VDOT may authorize any individual, group, local government, and other entities to place storm drain pollution prevention markers or stenciling on VDOT storm drain inlet structures accessible by pedestrian facilities. A local government, through coordination with the district administrator's designee, may apply for a countywide permit to enable this type of activity on behalf of clubs, citizens groups, and other entities. The permit application must include, at a minimum, a graphic sample or samples of the proposed markers, structure locations and a comprehensive list of streets, if a wide distribution of marker placement is anticipated. Stencil measurements shall not exceed 15" L x 20" W.

3. VDOT may authorize a local government to install "no loitering" signs within the right-of-way. The district administrator's designee shall determine the appropriate location for these signs.

24VAC30-151-580. Ornamental posts, walls, residential and commercial development identification signs, or other nontransportation-related elements.

Ornamental posts, walls, residential and commercial development identification signs, or other nontransportation elements such as pedestrian oriented trash cans, or any combination of these, that do not interfere with roadway safety, traffic capacity or maintenance may be authorized under the auspices of a single use permit. These nontransportation related elements shall not be placed on limited access rights-of-way. Requests for the placement of ornamental posts, walls, residential and commercial development identification signs, or other nontransportation related elements, or any combination of these, may be permitted as authorized by the district administrator's designee. Permit applications requesting placement of ornamental posts, walls, residential and commercial development identification signs, other nontransportation related elements, or any combination of these, within the right-of-way must be accompanied by documentation indicating the issuance of all required approvals and permissions from the local jurisdictional authority. Such ornamental posts, walls, residential and commercial development identification signs, and other nontransportation related elements shall meet all VDOT breakaway requirements (see Road Design Manual, 24VAC30-151-760) or be erected outside of the clear zone. No advertising shall be placed on these nontransportation related elements permitted within the right-of-way. The permittee shall be responsible for maintenance of these nontransportation related elements in perpetuity.

24VAC30-151-590. Outdoor advertising adjacent to the right-of-way.

Permits for outdoor advertising located off the right-of-way are obtained through the roadside management section at any VDOT district office or the Maintenance Division in accordance with Chapter 7 (§ 33.1-351 et seq.) of Title 33.1 of the Code of Virginia. Selective pruning permits for outdoor advertising shall be issued in accordance with § 33.1-371.1 of the Code of Virginia.

24VAC30-151-600. Pedestrian and bicycle facilities.

The installation of sidewalks, steps, curb ramps, shared use paths, pedestrian underpasses and overpasses within right-of-way may be authorized under the auspices of a single use permit. VDOT shall maintain those facilities that meet the requirements of the Commonwealth Transportation Board's Policy for Integrating Bicycle and Pedestrian Accommodations (see 24VAC30-151-760). The maintenance of sidewalks, steps, curb ramps, shared use paths, pedestrian underpasses and overpasses not meeting these



John R. Riley, Jr.
County Administrator

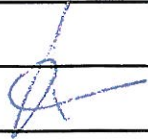
540/665-5666

Fax 540/667-0370

E-mail:

jriley@co.frederick.va.us

MEMORANDUM

TO:	Transportation Committee
FROM:	John R. Riley, Jr., County Administrator 
SUBJECT:	Signage Placement Along Major Routes Entering Frederick County
DATE:	April 8, 2014

The Frederick County Economic Development Authority would like to install signage along the major routes entering Frederick County (i.e. Routes 7, 11, 50, and 522) as a way of establishing Frederick County's identity and promoting the county as a business destination. This initiative was one of the phase I recommendations taken from the County's business friendly initiative. The Authority would like to see this signage placed within the median of the divided highways rather than on the shoulder, as this placement would draw attention to the signage.

At the Authority's March 20, 2014 meeting, the members voted to forward this item to the Transportation Committee for guidance on the structure of the signs, placement, and how VDOT might work with the County to accomplish this objective.

The Authority continues to work on the design and messaging for these signs, but would like to have the Transportation Committee begin looking at this proposal. Following the Transportation Committee's consideration of this item, the Authority would like to receive a recommendation so it can be incorporated into the final report that will be considered by the Board of Supervisors.

You will find attached some sample signage showing metal signs, medium density overlay panel, and high density urethane foam.

If you have any questions, please do not hesitate to contact me.

JRR/jet

Attachment

EXAMPLES

1. Metal



2. Medium density overlay panel (MDO)



3. High Density Urethane foam (HDU)



*F*rederick
*C*ounty



✦ WELCOME TO ✦

*F*rederick
*C*ounty



✦ WELCOME TO ✦

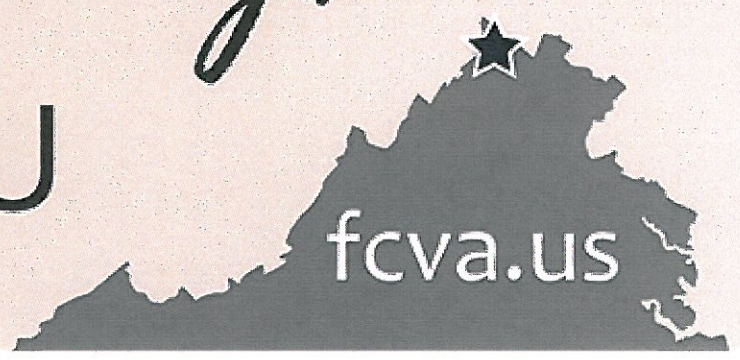
*F*rederick
*C*ounty



FCVA.US

Frederick County, VA


WELCOMES YOU



fcva.us

ECONOMIC DEVELOPMENT

FREDERICK COUNTY, VIRGINIA



Frederick County EDA
June 2014

AGENDA

ECONOMIC DEVELOPMENT

FREDERICK COUNTY, VIRGINIA

- Entry Signs
- EDC to EDA Transition

ENTRY SIGNS

ECONOMIC DEVELOPMENT FREDERICK COUNTY, VIRGINIA

- Follow-up to Business Friendly Initiative Recommendation
 - “One way to promote Frederick County as a business destination was to install signage along Interstate 81 and major routes entering Frederick County (i.e. Routes 7, 11, 50, and 522) stating “Frederick County is Open for Business”.
 - Shows Frederick County as a positive business partner and could help provide the county with a marketing advantage.

ENTRY SIGNS

ECONOMIC DEVELOPMENT FREDERICK COUNTY, VIRGINIA

- Recommendation
 - Install four (4) high quality signs at four cardinal points
 - Exact location to be determined
 - EDC will provide some mock up designs for signs
 - EDC to get quotes for signs
 - Inquire if Parks & Rec or Public Works can install
 - Depends on the sign
 - If signs created extended positive reception, then look to install other signs with some sponsorship help
 - Perhaps having Parks & Rec serve as the collector for sponsors given their current activity with sponsorships.

DECISION #1 SIGN TYPE

ECONOMIC DEVELOPMENT FREDERICK COUNTY, VIRGINIA

High Density Urethane Foam



\$4,050 per sign plus install?

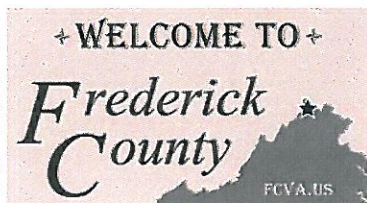
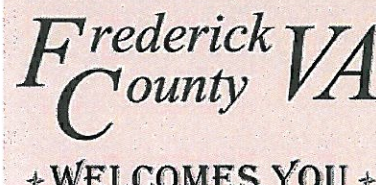
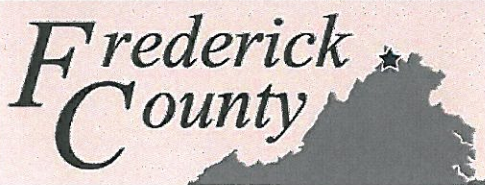
Brick & Stone



\$1,700 per sign plus install

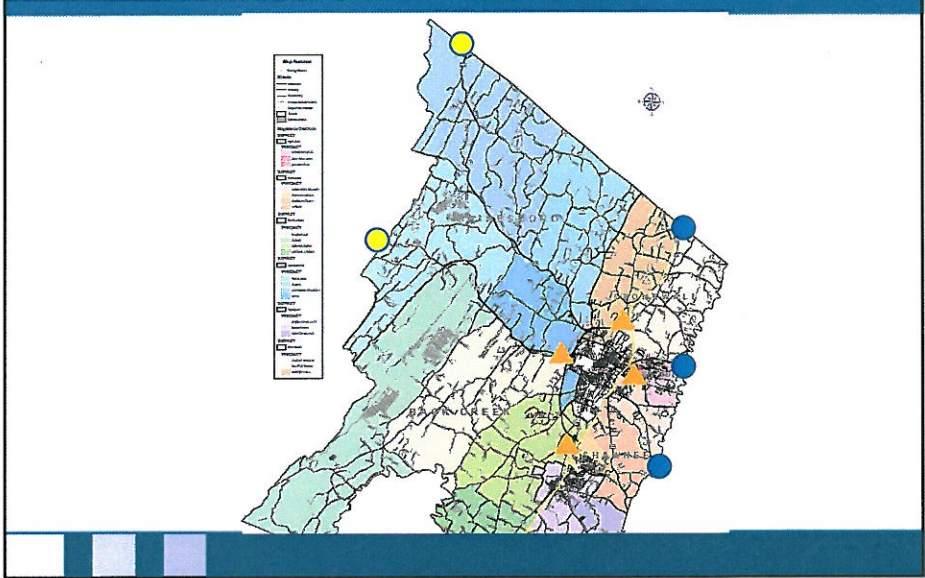
DECISION #2 DESIGN

ECONOMIC DEVELOPMENT FREDERICK COUNTY, VIRGINIA



DECISION #3 WHERE

ECONOMIC DEVELOPMENT
FREDERICK COUNTY, VIRGINIA



EDC to EDA TRANSITION

ECONOMIC DEVELOPMENT
FREDERICK COUNTY, VIRGINIA

- Budget
- City Business Communication
- Domain (website & email)
- Website
- Logo

EDC to EDA TRANSITION

ECONOMIC DEVELOPMENT
FREDERICK COUNTY, VIRGINIA

- Budget
 - Directed FY15 to County only
 - Total amount requested | **\$573,278**
 - \$68,443 | Existing Business Development
 - \$109,910 | New Business Development
 - \$394,926 | Administration
 - Awaiting approval
- City Business Communication
- Domain (website & email)
- Website
- Logo

EDC to EDA TRANSITION

ECONOMIC DEVELOPMENT
FREDERICK COUNTY, VIRGINIA

- Budget
- City Business Communication
 - Letter sent to City existing businesses with previous contact with the EDC advising them of the transition and provided city contact
- Domain (website & email)
- Website
- Logo

EDC to EDA TRANSITION

ECONOMIC DEVELOPMENT

FREDERICK COUNTY, VIRGINIA


- Budget
- City Business Communication
- Domain (website & email)
 - YesFrederickVA.com
 - In-line with the State EDO's website - YesVirginia.org
 - Includes reference of VA due to proximity of Frederick, MD
- Website
- Logo

EDC to EDA TRANSITION

ECONOMIC DEVELOPMENT

FREDERICK COUNTY, VIRGINIA

- Budget
- City Business Communication
- Domain (website & email)
- Website
 - Currently updating key pages to reflect Frederick County focus
- Logo



The screenshot shows the Winchester Virginia EDC website. At the top, there is a navigation menu with links for 'Site Selection', 'Doing Business', 'Living Here', 'Data Center', 'Contact', and 'Search'. Below the menu is a large banner image featuring a map of the region on the left and a group of five men in business suits on the right. The men appear to be in a meeting or signing a document. Below the banner, there is a 'Welcome to Winchester, Virginia' section and a 'In The News' section.

EDC to EDA TRANSITION

ECONOMIC DEVELOPMENT
FREDERICK COUNTY, VIRGINIA

- Budget
- City Business Communication
- Domain (website & email)
- Website
- Logo
 - Identify a graphical representation for economic development purposes that portrays an unique and competitive edge “product differentiation”

LOGO

ECONOMIC DEVELOPMENT
FREDERICK COUNTY, VIRGINIA

- Identify a graphical representation for economic development purposes that portrays an unique and competitive edge “product differentiation”
 - Must consider the audience & competitors
 - Must incorporate
 - Forward-thinking in the development of resources for business (i.e. Green Energy Conversion Project, Bimonthly Industry Forums, Call Team, etc.)
 - Professional look
 - Rural/country nature of County
 - Unique Selling Point | Commitment to business (Tagline – Your Move. Our Commitment.)

OTHER LOGOS

ECONOMIC DEVELOPMENT

FREDERICK COUNTY, VIRGINIA

LOGO

ECONOMIC DEVELOPMENT

FREDERICK COUNTY, VIRGINIA

Welcome Kosta | Messages (0) | Logout

[MY CONTEST](#) | [MY ACCOUNT](#) | [HELP](#)

Get 50 to 200+ custom logos designed for your business in just a few days.

Start a logo contest for only \$275 and watch the logos roll in the same day.

How it works

- 1 Fill out a logo questionnaire and set a prize amount.
- 2 Designers submit their logo ideas while you provide feedback.
- 3 Select a winner and download your logo files.

Start on your logo now (3-5 minutes)

No obligation to sign up or start a contest. We'll email you when you can use this questionnaire to launch a contest if you desire.

Business Name

Slogan (optional)

Benefits

- ✔ Get the logo that you really want by choosing from 50-200+ custom designs. Instead of settling on a design from a handful of options that a traditional design firm provides.
- ✔ See your first company logos within hours, not weeks.
- ✔ What you see is what you get. You can browse current and past contests to see exactly what you will get for your money.
- ✔ Fast Selection Process - rank dozens of logos in seconds.
- ✔ Industry Standard Vector Logo Files that can be used in almost any application.
- ✔ Full Legal Ownership of your new logo. Once you pay the winner of your contest, the logo is exclusively yours.

As Featured In:



ECONOMIC DEVELOPMENT FREDERICK COUNTY, VIRGINIA

THANK YOU

ECONOMIC DEVELOPMENT AUTHORITY

COUNTY OF FREDERICK, VIRGINIA

(540) 665-6382
Fax (540) 667-0370

TO:	Frederick County Economic Development Authority
FROM:	John R. Riley, Jr., Secretary/Treasurer
SUBJECT:	EDA Bus Tour
DATE:	May 30, 2014

At the EDA's March 20, 2014 meeting, the Authority approved organizing an economic development bus tour. This event was in lieu of the Authority's annual economic/legislative reception which is usually held in January in Richmond, VA. Due to the harsh winter, this year's reception was canceled.

Since the March 20, 2014 meeting, staff has started putting this event together. To date, the following has been accomplished:

- Event to take place on Friday, June 27, 2014.
- Invitations have been sent to our state elected representatives, representatives from the Virginia Economic Development Partnership, and Virginia Department of Business Assistance.
- A draft map of the proposed tour route has been prepared. Total drive time to complete the route, without stops, is approximately 65 minutes.
- Valerie Hill Vineyard has been secured for the luncheon. Their staff is preparing menu options, etc.
- Schrock Tours has been contacted regarding use of a bus.
- Invitations to local elected officials will be sent.
- County department heads will be invited to attend the luncheon.

Staff will provide a more in depth briefing at your June 3, 2014 meeting.

JRR/jet

107 North Kent Street, Winchester, Virginia 22601-5039

ECONOMIC DEVELOPMENT AUTHORITY

COUNTY OF FREDERICK, VIRGINIA

(540) 665-6382
Fax (540) 667-0370

May 23, 2014

Dear :

The Frederick County Economic Development Authority requests the honor of your presence at our first ever Focus on Frederick County bus tour. This event will showcase some of Frederick County's economic successes and transportation network improvement projects. We will begin at the Frederick County Administration Building, 107 North Kent Street, Winchester, with a brief welcome. We will then board a bus for a tour of Frederick County showing our diverse economic engine. The bus will stop at Valerie Hill Winery in Stephens City, Virginia, for a luncheon, tasting of Frederick County wines, and remarks from our elected officials. Following lunch, the bus will return to the Frederick County Administration Building.

This tour and luncheon is a way for the Economic Development Authority to express its thanks to you and your staff for making this past year such a success for our community. While other localities have experienced business closures and job losses, Frederick County has been blessed to experience steady continued economic growth, to include the largest business expansion in our history.

Each January, Authority members and members of the Frederick County Board of Supervisors travel to Richmond for our annual economic/legislative reception. This year we had to cancel our event in Richmond due to the severe winter weather; however, we very much want to share our economic successes with you.

The event will take place on **Friday, June 27, 2014** beginning at **9:00 a.m.**

We look forward to your attendance. Please RSVP to Jay Tibbs, Assistant Secretary, at 540-665-6382 or via e-mail at jtibbs@fcva.us by **Wednesday, June 18, 2014**.

Sincerely,

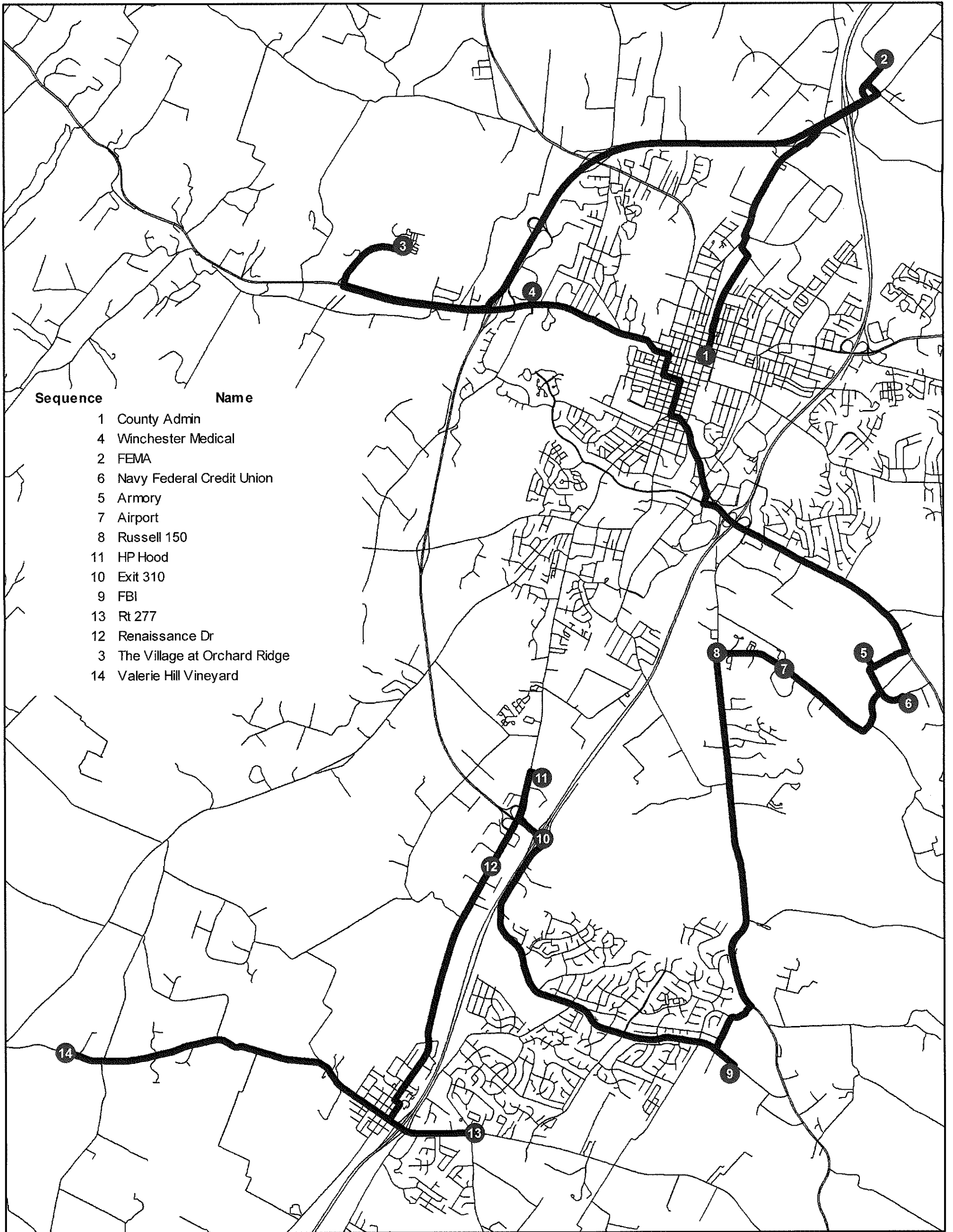


John R. Riley, Jr.
Secretary

JRR/jet

May 23, 2014

107 North Kent Street, Winchester, Virginia 22601-5039



Sequence

Name

- 1 County Admin
- 4 Winchester Medical
- 2 FEMA
- 6 Navy Federal Credit Union
- 5 Armory
- 7 Airport
- 8 Russell 150
- 11 HP Hood
- 10 Exit 310
- 9 FBI
- 13 Rt 277
- 12 Renaissance Dr
- 3 The Village at Orchard Ridge
- 14 Valerie Hill Vineyard